



BCHAALEH TRAILS ASSOCIATION

Our Sustainable Tourism Experiences

Rooted in Heritage, Guided by Community

Our Core Values

- ◆ Authenticity
- ◆ Inclusivity
- ◆ Sustainability
- ◆ Living Heritage
- ◆ Community Stewardship





BCHAALEH
TRAILS
ASSOCIATION

A community-led tourism organization

Bchaaleh Trails Association (BTA) is a community-led non-governmental organization officially registered in 2022, emerging from local tourism efforts launched in 2018 through the development of a 28 km hiking trail network in collaboration with the Municipality of Bchaaleh and the Bchaaleh Association for Development. Through their work as local guides, its founders recognized Bchaaleh's wider tourism potential beyond hiking, leading to the creation of new experiences and, ultimately, to the establishment of BTA.

A living heritage destination

In 2023, the Ecomuseum of Olive Tree Culture in Bchaaleh was inaugurated with the support of the Municipality of Bchaaleh, the Maronite Eparchy of Batroun, the Lebanese National Commission for UNESCO, and the Ministry of Culture. Spread across the village rather than housed in a single building, it invites visitors into an immersive journey through the millennium olive trees, local traditions, craftsmanship, foodways, and everyday community life.

WHO WE ARE

Connected to leading networks

Bchaaleh is part of the Routes of the Olive Tree, a Cultural Route of the Council of Europe. It is also connected to the Lebanon Mountain Trail Association through the side trail: Noah's Olive Trail. In addition, Bchaaleh forms part of the St. Charbel Trail (A2 section). In 2026, BTA became an affiliated member of the Med Trails Network (MTN). Together, these affiliations reinforce Bchaaleh's visibility and credibility as a distinctive rural destination within wider cultural, pilgrimage, and trail tourism networks.

Inclusive by vision and practice

In 2025, Bchaaleh Municipality launched the Sustainable Inclusive Tourism initiative in collaboration with BTA, with training provided by the Lebanon Mountain Trail Association and support from the Ministry of Social Affairs and the Lebanese Union for People with Physical Disabilities. This initiative positions Bchaaleh as Lebanon's first inclusive rural village, offering accessible trails, facilities, halls, restrooms, parking, and guesthouses, while reinforcing its commitment to providing welcoming, meaningful, and accessible tourism experiences for all.

Why work with BTA?

BTA offers more than activities: it curates experiences rooted in place, local knowledge, and community relationships. For tour operators and visitors alike, it is a trusted local partner for distinctive rural, cultural, and nature-based experiences delivered with authenticity, flexibility, and purpose.



OUR MISSION

Bchaaleh Trails Association is dedicated to preserving and sharing the village's natural and cultural heritage, from its millennium olive trees to its living traditions. Through sustainable, inclusive tourism experiences, we connect visitors with Bchaaleh's landscapes, history, and daily life while empowering the community to lead, collaborate, and shape the future of their home.

OUR VISION

We envision Bchaaleh as a living village destination, where every path, tree, and tradition tells a story. A place where nature, culture, and community life are preserved, celebrated, and experienced through tourism that is inclusive, sustainable, and rooted in local pride.



Activities Catalogue 2026-2027

NATURE & OUTDOOR

- Guided Hikes in Bchaaleh Village
- LMT Side Trail: Noah's Olives Trail
- Sunset Hikes
- Full Moon Hikes

INCLUSIVE TOURISM

- The Jocelyne Chair Experience
- The Visually Impaired Experience

RELIGIOUS TOURISM

- Historical Churches of Bchaaleh
- St. Charbel Trail

RURAL HERITAGE & AGRITOURISM

- Ecomuseum of Olive Tree Culture
- Millennium Olive Trees Tour
- Olive, Apple and Cherry Picking
- Traditional Soap Making
- Harvest Picnic Experience
- Olive Wood / Seed Carving
- Culinary Experience

ELEVATE YOUR EXPERIENCE

- Adopt an Olive Tree Program
- Eat in Bchaaleh
- Sleep in Bchaaleh
- Customize your Gift Card



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Guided Hikes in Bchaaleh Village

- Enjoy a one-day guided hike exploring seven diverse trails across natural, agricultural, and archaeological landscapes.
- Admire panoramic views while walking along ancient routes.
- Discover the Millennial Olive Trees and their rich heritage.
- Experience an activity designed for all fitness levels.



1 to 6 Hours



Easy to Hard



3+ Years Old



1 to 15
People / Group



Bchaaleh



All Year Long



NATURE & OUTDOOR





NATURE & OUTDOOR

LMT Side Trail: Noah's Olives Trail

- Begin at Baatarra Gorge, a natural wonder where a seasonal waterfall plunges into a sinkhole.
- Follow an ancient trade route leading to Sikket el Sham.
- Enjoy panoramic views overlooking the coastline from Beirut to Syria.
- Extend the journey toward Douma and explore its old souks, traditional olive press, and scenic footpaths before returning to Bchaaleh.



1 to 6 Hours



Easy to Hard



11+ Years Old



1 to 15
People / Group



Bchaaleh
Douma
Chatine



All Year Long





BCHAALEH
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Sunset Hikes

- Explore landscapes rich in history and natural beauty while enjoying breathtaking views of the mountains and the Mediterranean Sea.
- Visit the Millennial Olive Trees and meet a local storyteller and discover legends and scientific insights about the trees.
- Enjoy a medium-level hike with varied terrain and elevation changes.



4 Hours



Moderate



11+ Years Old



1 to 15
People / Group



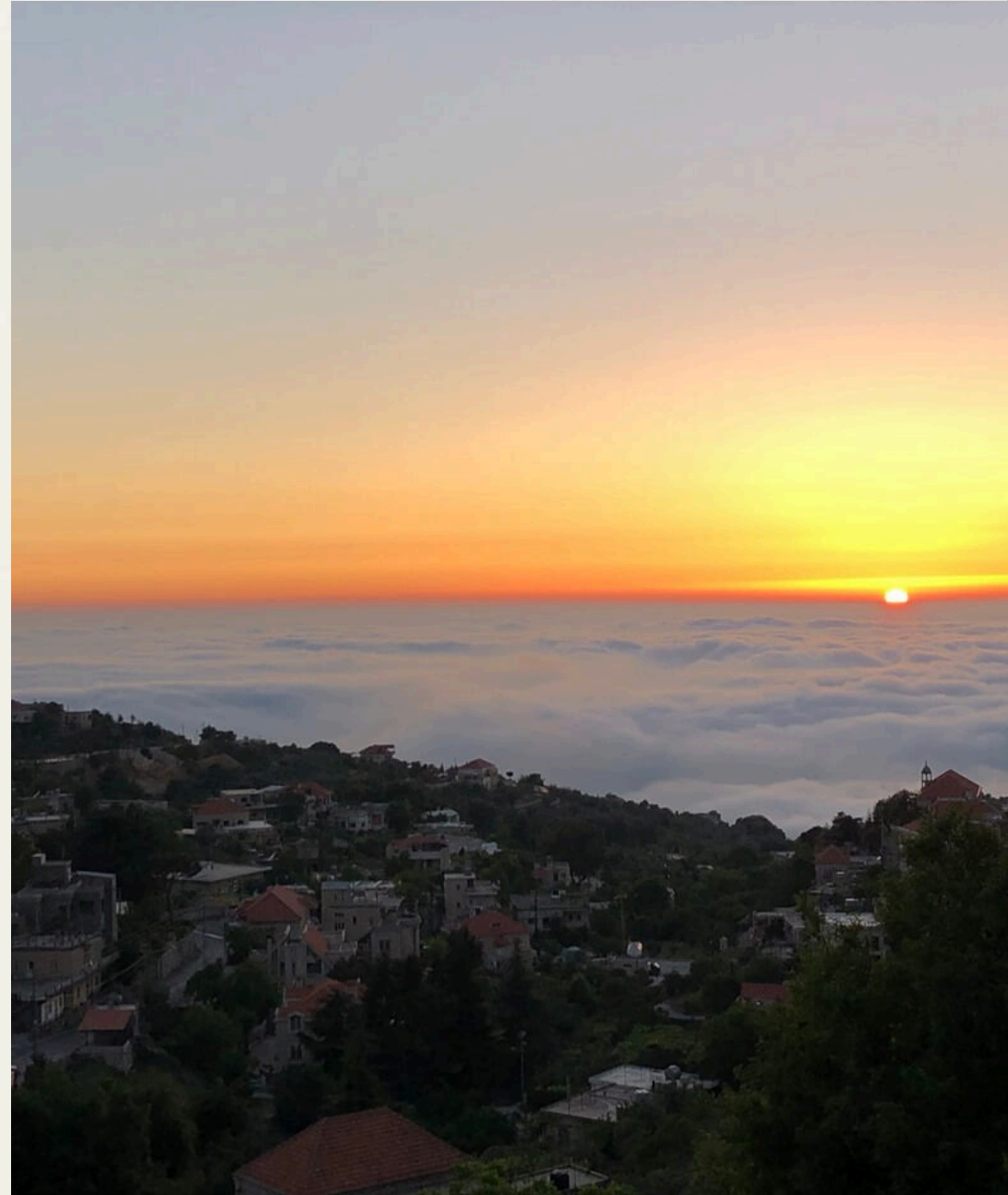
Bchaaleh



Every Saturday
of July and August



NATURE & OUTDOOR





Full Moon Hikes

- Enjoy a unique hiking experience under the luminous full moon in Bchaaleh.
- Immerse yourself in captivating history and untouched natural landscapes.
- Conclude the experience with a delightful surprise.



4 Hours



Easy



3+ Years Old



1 to 15
People / Group



Bchaaleh



On Full Moon



NATURE & OUTDOOR





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درب الجبل اللبناني
LEBANON MOUNTAIN TRAIL



Bchaaleh Municipality

The Jocelyne Chair Experience

- Experience the Bchaaleh landscape using the Jocelyne Chair, an all-terrain mobility device, through guided tours led by professionals trained by the Lebanon Mountain Trail Association, with support from the Ministry of Social Affairs and the Lebanese Union for People with Physical Disabilities.
- Benefit from full support, including logistics and safety arrangements with advance booking.



1-2 Hours



Moderate



1+ Years Old



1 to 15
People / Group



Bchaaleh



All year long



INCLUSIVE TOURISM





BCHAALEH
TRAILS
ASSOCIATION



درب الجبل اللبناني
LEBANON MOUNTAIN TRAIL



Bchaaleh Municipality

The Visually Impaired Experience

- Experience the Bchaaleh landscape, using a directional bar, through guided tours led by two professionals trained by the Lebanon Mountain Trail Association, with support from the Ministry of Social Affairs and the Lebanese Union for People with Physical Disabilities.
- Engage your senses through the fragrance of wild herbs, textures of ancient stones, and sounds of the village.



1-2 Hours



Moderate



1+ Years Old



1 to 15
People / Group



Bchaaleh



All year long



INCLUSIVE TOURISM





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Historical Churches of Bchaaleh

- Embark on a spiritual pilgrimage in Bchaaleh, exploring ancient churches and monasteries while experiencing the tranquility of centuries-old worship spaces where divine aura and architectural beauty blend with the surrounding landscape.
- Explore Bchaaleh, where centuries of faith and cultural heritage are reflected in its venerable churches and intimate sanctuaries, each holding a unique story.



Full Day



Moderate



3+ Years Old



1 to 15
People / Group



Bchaaleh



All year long



RELIGIOUS TOURISM





RELIGIOUS TOURISM

St. Charbel Trail

- In 2025, Bchaaleh became part of the spiritual itinerary of St. Charbel Trail, further highlighting the village's heritage and traditions of faith.
- From the Saint Jacob the Fortress monastery, where Saint Charbel lived briefly after his ordination in 1859, the trail leads to Bchaaleh, home to the world's oldest olive trees and seven monasteries. Pilgrims then ascend the mountains, enjoying panoramic views over Jbeil, before reaching a space dedicated to prayer and contemplation.



7 Hours



**Moderate
to Difficult**



15+ Years Old



**1 to 15
People / Group**



**Saint Jacob
the Fortress
Monastery
to Mayfouq**



All year long



RURAL HERITAGE & AGRITOURISM

Ecomuseum of Olive Tree Culture

- Discover Bchaaleh's heritage through its thousand-year-old olive trees, and stations highlighting traditional cultivation, soap making, olive wood crafts, and livestock farming.
- Visit historic churches and religious sites.
- Conclude your experience at a gift shop with locally made artisan products.



1-4 Hours



Easy to Moderate



3+ Years Old



1 to 15
People / Group



Bchaaleh



From April
till October





RURAL HERITAGE & AGRITOURISM

Millennium Olive Trees Tour

- Step back in time with the Millennium Olive Tree Tour, an experience where you'll live like a true farmer.
- Explore ancient olive groves and learn age-old techniques of olive cultivation.
- Participate in cultural and outdoor activities, including experiencing the authentic "Zouwedeh" farmer's lunch box, enjoying a traditional picnic lunch in nature, and a guided visit to the Millennial Olive Trees of Noah.



Full Day



Easy to Moderate



3+ Years Old



1 to 15
People / Group



Bchaaleh



From April
till October





RURAL HERITAGE & AGRITOURISM

Olive, Apple and Cherry Picking

- Experience the timeless tradition of fruit harvesting in Bchaaleh's scenic terraces, guided by local farmers.
- Feel the connection to the land as you work alongside locals, and savor the satisfaction of contributing to this age-old practice.
- Take home freshly picked fruits to enjoy.



1-2 Hours



Easy



1+ Years Old



1 to 15
People / Group



Bchaaleh



Seasonal



Traditional Soap Making Experience

- Join local artisans as they guide you through the time-honored process of crafting soap using age-old techniques.
- Gain hands-on experience from selecting ingredients to molding your own soap, and take home a handcrafted souvenir.



1 Hour



Easy



3+ Years Old



1 to 15
People / Group



Bchaaleh



All year long





RURAL HERITAGE & AGRITOURISM

Harvest Picnic Experience

- Embark on a journey into the heart of Lebanon's culinary heritage with The Famous Farmer's Picnic, exploring the traditions of old Lebanese farmers.
- Discover the ancient olive groves of Noah, with every moment designed to delight the senses and inspire the soul.
- Connect with the land, the locals, and the rich history of Bchaaleh.



2-3 Hours



Very Easy



3+ Years Old



10 to 25
People / Group



Bchaaleh



From May
till September



RURAL HERITAGE & AGRITOURISM

Olive Wood / Seed Carving

- Unleash your creativity with our olive wood carving activity, where ancient traditions meet modern craftsmanship. This workshop welcomes both novices and experienced carvers.
- Under the guidance of skilled artisans, learn the techniques of shaping and sculpting olive seeds or wood into beautiful works of art. From intricate designs to rustic carvings, discover the versatility and beauty of this natural material.



1 Hour



Easy



9+ Years Old



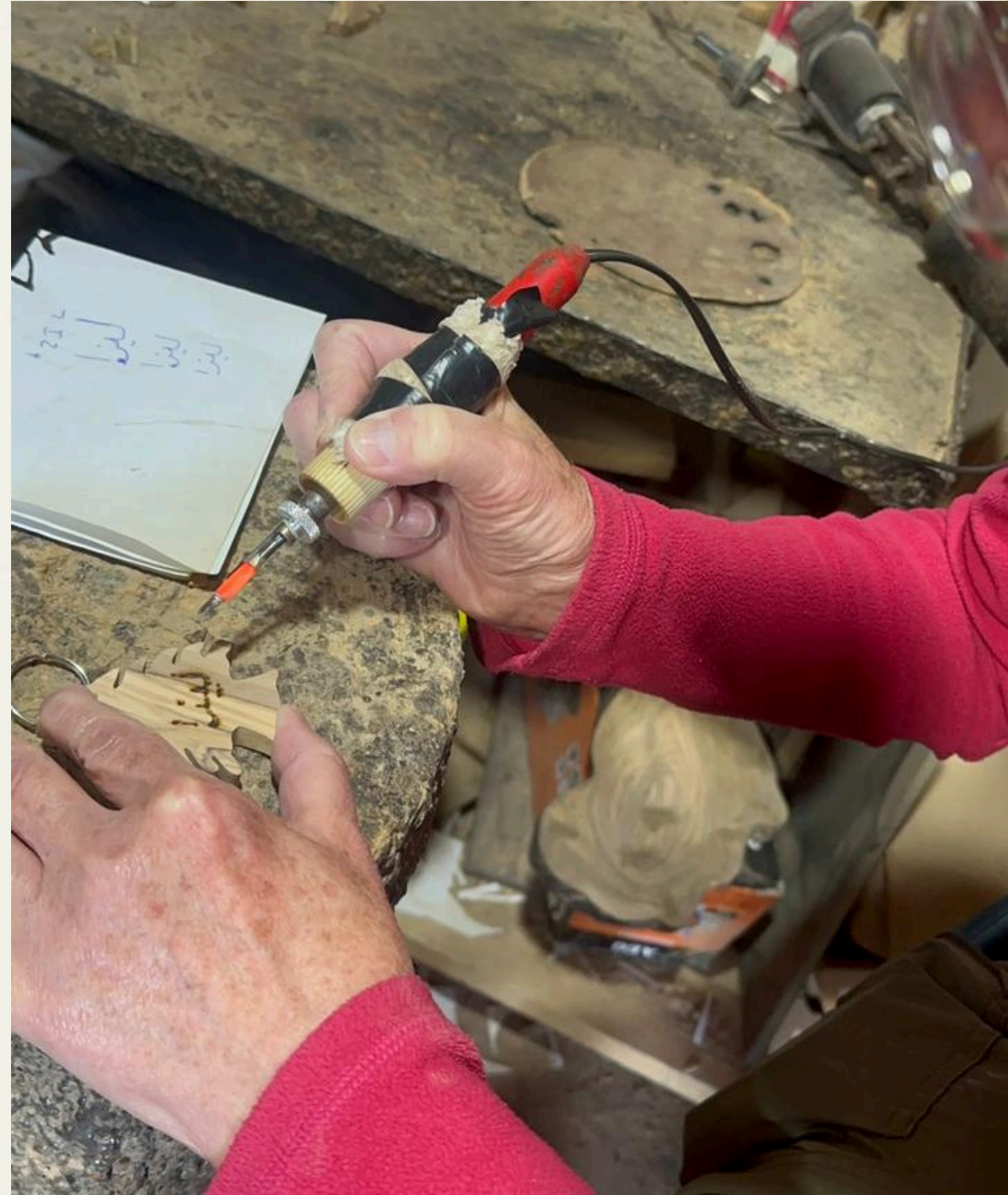
1 to 15
People / Group



Bchaaleh



All year long



RURAL HERITAGE & AGRITOURISM

Culinary Experience

- Enjoy hands-on activities, upon request, such as preparing your own man'oucheh or learning how to cook a traditional local dish using fresh, seasonal ingredients.
- Connect with local culture, traditions, and homemade village cuisine.



1-2 Hours



Easy to Moderate



9+ Years Old



1 to 15
People / Group



Bchaaleh



All year long





Adopt An Olive Tree Program

- Support sustainable agriculture and rural development through the Adopt-an-Olive Tree Program in Bchaaleh.
- Strengthen your bond with nature by adopting a tree that benefits charitable causes and eco-friendly heritage.
- Leave a legacy by planting a tree in a child's name, helping them grow alongside a piece of local history.

To join this mission, complete the form below:



ELEVATE YOUR EXPERIENCE





Eat in Bchaaleh

- Experience village life at Bchaaleh's Guest Tables, enjoying home-cooked Lebanese meals in restored traditional houses.
- Connect with local families, while supporting women, and the community.
- Savor a personalized, reservation-based experience that revives hospitality and sustains livelihoods.



2-3 Hours



1 to 15
People / Group



1+ Years Old



All year long



Bchaaleh



ELEVATE YOUR EXPERIENCE





Sleep in Bchaaleh

- Experience breathtaking views of Bchaaleh village from the guesthouses.
- Relax and recharge in nature, away from to-do lists.
- Witness foggy mornings, stunning mountain vistas, and refreshing cool weather during the hot season.



Upon
Booking



1+ Year Old



Depends on the
Guesthouse



All year long



Bchaaleh



ELEVATE YOUR EXPERIENCE





Customize your Gift Card

Complete the form to request your gift card:



ELEVATE YOUR EXPERIENCE



Nº:



This gift is your invitation to

Soap-Making Workshop Experience



Slow down, walk Bchaaleh's ancient paths, share moments in nature, and connect with its people, traditions, and way of living, creating memories that last a lifetime.

Gifted to:

Gifted by:

Valid until: / / 2026

Gift for: people

📍 Bchaaleh, North Lebanon

- ◆ Advance booking is required: 03 808 072
- ◆ Non-refundable and non-exchangeable
- ◆ This gift card must be presented upon arrival



OUR PARTNERS

All experiences, workshops, seasonal offerings, tours, and activities presented on this catalogue are not standalone products. They are interconnected elements of the Ecomuseum of Olive Tree Culture in Bchaaleh, curated and delivered by Bchaaleh Trails Association (BTA), in close collaboration with local and international stakeholders, the municipality of Bchaaleh, and the local community.



وقف مار اسطفان بشعله





BCHAALEH
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ASSOCIATION

Stay connected for new experiences



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<http://www.bchaalehtrails.org>

**Your adventure in Bchaaleh starts with a simple scan.
Book here:**

